

October 2, 2007

Dear Madam / Sir,

Invitation to a book launch by Video-conference
“Building Knowledge Economies – Advanced Strategies for Development”
Tuesday the 23rd of October, 2007

The World Bank Institute is launching a worldwide consultation on its new report **“Building Knowledge Economy – Advanced Strategies for Development”** linking Kenya, Ethiopia, Tanzania, South Africa, Ireland, Denmark, Washington and Paris on Tuesday the 23rd of October, **from 3PM to 5PM (Copenhagen time)**¹.

The central role of knowledge and innovation in economic growth is widely acknowledged in advanced countries, and the experience of those that have championed this new paradigm has led to the coining of the expression “knowledge economies” (KEs). However, this notion is less widely accepted among developing countries, and the elaboration of appropriate and efficient policies for knowledge-based development processes is particularly challenging in view of the more difficult political and economic environment in many of these countries.

Building Knowledge Economies, which is primarily intended for the policy-making community of developing countries, deals with advanced development strategies that focus on policies to address intangibles: education, innovation, information and communication technology, and the prerequisite economic and institutional regime. The book aims to give concrete tools, together with many illustrative examples at different levels of development, on how all countries can and should think their future in knowledge economy terms.

Looking forward to the pleasure of seeing you there,

Sincerely,



Jean-Eric Aubert
Lead Specialist
Knowledge for Development Program
World Bank Institute

¹ The Videoconference will be held at: Regus Tuborg North-Copenhagen, Tuborg Boulevard 12, 2900 Hellerup, Copenhagen Contact: Dorte Christensen phone: +45 36 94 40 00; VC room phone: + 45 36 94 40 12