

# Conference: 'Understanding the possibilities and limitations for Africa to access international markets: a good basis for real development'

September 24, 2010

After decades of bilateral collaboration between Africa and Europe, it is now believed that the interest to have direct contact between African and European private companies will lead to development through the private sector as opposed to governments. In order to provide a good basis for this collaboration, it is important to understand the possibilities and limitations for African producers to be valuable partners for their European counterparts. This seminar invites scientific experts from Denmark and Africa to discuss the rules of international trade and their consequences for African producers' access to European markets.

## Scientific Programme kl. 10-15

**10.00 - 11.00 Yenkong Nganggjoh Hodu**

### ***EU-Africa trade relations: Opportunities and limitations for investing in Africa***

**Yenkong Nganggjoh Hodu** holds an LLD degree in International Trade Law from the University of Helsinki. His main focus has been on the law and economics of the world trading system, especially its dispute settlement system and developing countries issues. He has been a part-time lecturer and senior researcher in International Economic Law at the University of Helsinki. He has also been a visiting Professor to many Chinese academic institutions, i.e. Wuhan University Law School, Fudan University Law School, University of Peking. He is a member of the Editorial Board of the Manchester Journal of International Economic and European Law and Economics Association (ELEA).

**11.00 - 12.00 Søren Borch**

### ***Sustainable business and quality in value chains - Management in the developing world.***

**Søren Borch** is a consultant from ConDiv, [www.condiv.dk](http://www.condiv.dk), Facilitator of innovation - Advisor on use of value chains for development. Engineering and Business administration, Ph.D.

**12.00 - 13.30 Lunch/networking**

**13.30-14.30 Søren Jeppesen**

### ***The role of CSR and voluntary standards/requirements to African producers: A route for new market opportunities or a non-visible barrier to trade?***

**Søren Jeppesen** is Associate Professor, Ph.D. at Copenhagen Business School's Center for Business and Development Studies and Center for Corporate Values and Responsibility. His research focuses on the development and strategies of African enterprises, Corporate Social Responsibility (CSR), and the collaboration between international and national enterprises in Africa.

**Film projection about cotton producers in Burkina Faso Kl. 15.00 - 16.00**

**Panel Discussion: How can African producers gain access to international markets?  
Kl.16 - 17.30**

#### **Panel members:**

**Francois Traoré, President of Africa Cotton Producers Association  
Aarhus Karlshamn (AAK)  
Dansk Industri  
Mellempfolkeligt Samvirke (MS) – ActionAid Denmark  
IBIS**

**Facilitator: Christian Friis Bach**

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