



Global Value Chains and Sustainable Development

24-25 May 2011

Technical University of Denmark,
Anker Engelundsvej 1, 2800 Kgs. Lyngby



**Danish
Development
Research
Network**

*Bringing together
knowledge and
development*

Photo: IRIN, irinnews.org

The Global Value Chains in Business and Development Working Group of the Danish Development Research Network (DDRN) invites you to participate in this conference.

Key note speakers:

Joost Oorthuizen, Director, Dutch Sustainable Trade Initiative (IDH)
IDH implements a range of global value chain projects focusing on *'mainstreaming the social and ecological sustainability of commodity supplies from emerging markets to the Netherlands and Western Europe'*. IDH contributes to the Millennium Development Goals for poverty reduction, sustainable environment, and an open trading and financial system.

<http://www.dutchsustainabletrade.com/en/home>

Khalid Nadvi, Senior Lecturer, University of Manchester, School of Environment and Development

Dr. Nadvi conducts research on small firm industrial clusters, global value chains and global standards. His list of publications includes:

Nadvi, K M. 2004. *Industrial Clusters and Poverty Reduction: Towards a Methodology for Poverty and Social Impact Assessment of Cluster Development Initiatives*.

<http://www.manchester.ac.uk/research/khalid.nadvi/personaldetails>

The 2008 DDRN GVC Conference and the subsequent formation of the DDRN GVC Working Group (http://ddrn.dk/ddrn_working_groups-global-value-chains-in-business-and-development.html) reflected the need for knowledge based planning, implementation and evaluation of private sector aid interventions targeting GVC stakeholders in developing countries. This was further confirmed at a dialogue meeting between DANIDA and the DDRN GVC Working Group in March 2010.

This Conference seeks to consolidate a research network on a key issue in development aid, which calls for a cross-disciplinary and a networked effort including researchers, aid practitioners, NGO representatives, and value chain stakeholders. The Danish research

communities will contribute with presentations on particular aspects of, or approaches to, GVC analysis.

Papers will be presented by Danish researchers. The presenters will be challenged to demonstrate the significance of their analytical perspectives on a concrete GVC case. Also, contributions from private enterprises, consultants, NGOs and student projects will be available in paper and poster format.

Objectives

1. To define current frontiers of GVC research and application of GVC methods in development assistance (two international key note speakers)
2. To (re)map and demonstrate contributions by various Danish research communities (selected research paper presentations by Danish speakers)
3. To present and discuss key points in the DDRN review of selected methods and guidelines (the review publication will be available prior to the conference)
4. Based on one GVC case, to discuss selected aspects of the impacts of GVC dynamics on social and economic development in local and national contexts

The detailed programme will be available by the end of April 2011.

The conference will be webcasted live, and recordings of the sessions will also be available for later viewing.

Call for poster presentations

In addition to the papers by Danish researchers to be presented in the main program of the conference, there is an open call for poster presentations. Private enterprises, consultants, NGOs, students, and other conference participants may contribute posters to be exhibited and presented in the conference area during a poster session. Poster presentations may be accompanied by a paper. Accepted posters and accompanying papers will be published in the proceedings of the conference.

Deadlines

Abstracts – 15 April 2011

Poster (incl. paper) – 10 May 2011

Format

Abstract - max. 1 page

Paper - max. 15 pages

Electronic submission only to: Troels Werge at tw@ddrn.dk

Registration

Deadline: 10 May 2011

1) You may register as a **participant attending the conference**

Fee: DKK 100 (students DKK 50) – to be paid at the conference

2) Or register as an **on-line participant** viewing the conference through an Internet webcast on a computer at your place of work or residence

Free

Send an e-mail to Troels Werge at tw@ddrn.dk and indicate your type of participation.

Conference Dinner

On 24 May at 18.00 in the Faculty Club at DTU (next to the conference room), a dinner will be arranged for informal networking among participants and speakers.

Please indicate in your registration if you want to receive an offer to join the dinner and whether you have any dietary requirements (menu options and prices will be available later).